

FCCS School Choice Poll

A survey of likely Black and Hispanic voters in battleground states

June 4 – 17, 2024

Topline

Total sample size	906
Base sample	806
Black parents oversample	50
Hispanic parents oversample	50
Gender	
Men	44%
Women	56%

1. Would you prefer to take this survey in English or Spanish?

	All	Black	Hispanic
English	85%	99%	71%
Spanish	15%	1%	29%

2. First, are you in a place where you can talk safely and openly on your phone? I know we are calling you on your cell phone so we will make this as quick as possible, and we really appreciate your time.

Yes	100%
-----	------

3. Does anyone in your household work for a news media outlet, including print, radio, internet, or television?

No	100%
----	------

4. Does anyone in your household work in K through 12 education?

No	100%

brilliant corners Research & Strategies

5. Are you 18 or older and registered to vote?

6. Just to be sure we're representing everybody, may I ask your race?

Black/African American	48%
Hispanic/Latino	46%
Mixed – including Hispanic or Latino	4%
Mixed – including Black/African American	2%

7. Do you have any children 18 years of age or younger living in your household?

	All	Black	Hispanic
Yes	35%	32%	38%
No	65%	68%	62%
Don't know/refused	0%	0%	0%

8. I know it's still a ways off, but what are the chances that you will vote in the November 2024 elections for President, Congress, and other offices?

	All	Black	Hispanic
Definitely vote	81%	84%	77%
Probably vote	11%	9%	12%
50-50	8%	6%	10%

9. Generally speaking, how would you rate the quality of public schools in the US – excellent, good, just fair, or poor?

	All	Black	Hispanic
Total excellent/good	33%	38%	29%
Total fair/poor	61%	58%	64%
Excellent	6%	6%	5%
Good	28%	32%	24%
Just fair	40%	40%	40%
Poor	21%	18%	24%
Don't know/refused	5%	3%	7%

10. Generally speaking, how would you rate the quality of public schools in your neighborhood – excellent, good, just fair, or poor?

	All	Black	Hispanic
Total excellent/good	46%	44%	48%
Total fair/poor	42%	41%	44%
Excellent	13%	12%	14%
Good	33%	32%	34%
Just fair	27%	27%	27%
Poor	15%	13%	17%
Don't know/refused	12%	16%	8%

11. Would you say public schools in your neighborhood are getting better, staying the same, or growing worse?

	All	Black	Hispanic
Getting better	26%	26%	25%
Staying the same	33%	33%	34%
Growing worse	25%	24%	26%
Don't know/refused	15%	17%	14%

12. And which party do you trust more to deal with education issues: the Democrats or the Republicans?

	All	Black	Hispanic
Democrats	57%	67%	48%
Republicans	17%	7%	27%
Neither	18%	22%	14%
Don't know/refused	8%	5%	11%

I'd like you to rate your feelings toward some people and organizations using a scale from zero to one hundred, on which a "100" means that you feel very warm and favorable towards them, a "0" means that you feel very cold and unfavorable, and a "50" means that you do not feel particularly warm or cold.

	All		Bla	ck	Hispanic		
	Mean	Name	Mean	Name	Mean	Name	
	(0-100)	ID	(0-100)	ID	(0-100)	ID	
13. Joe Biden	60.7	96%	70.4	96%	50.9	95%	
14. Dr. Jill Biden	62.5	80%	72.7	83%	51.6	77%	
15. Teacher unions	65.4	76%	70.2	80%	60.2	72%	
16. The US Department of	60.0	92%	63.4	91%	56.5	94%	
Education	00.0	3270	0011	01/0	00.0	3 170	
17. Your local school board	56.9	77%	58.5	78%	55.4	75%	
18. Traditional public schools	61.4	91%	62.2	93%	60.7	89%	
19. Charter public schools	62.8	80%	64.6	83%	60.9	77%	

Next, we'd like to ask you about some issues that some people say they want Congressional Democrats to be focused on. For each issue, please tell me whether you think Congressional Democrats are focused on this issue too much, not enough, or just about the right amount on.

muche20. Improving K through 12 education3%Black2%Hispanic5%	nough 67% 69% 65% 41% 46%	right 24% 24% 24%	Ref 5% 5% 6%
Black 2%	69% 65% 41%	24% 24%	5%
	65% 41%	24%	
Hispanic 5%	41%		6%
		0.004	070
21. Defending abortion and reproductive rights 19%	16%	33%	7%
Black 17%	4070	30%	8%
Hispanic 22%	37%	35%	6%
22. Improving the economy 3%	68%	27%	2%
Black 3%	67%	29%	1%
Hispanic 3%	69%	25%	3%
23. Defending democracy and voting rights 7%	46%	42%	5%
Black 5%	47%	43%	4%
Hispanic 8%	45%	41%	5%
24. Immigration reform 13%	60%	21%	6%
Black 14%	55%	25%	6%
Hispanic 11%	64%	18%	7%
25. Reforming the criminal justice system 6%	67%	22%	5%
Black 3%	71%	19%	6%
Hispanic 9%	63%	24%	3%
26. Climate change and the environment 13%	51%	30%	6%
Black 6%	54%	35%	5%
Hispanic 20%	48%	24%	7%
27. Bringing down the cost of living 4%	80%	14%	2%
Black 3%	80%	14%	3%
Hispanic 6%	80%	13%	1%
25% 25%	34%	28%	13%
Black 28%	31%	30%	10%
Hispanic 22%	36%	27%	15%

29. Some people say that during the covid-19 pandemic, children's education suffered. Would you say that public schools have done everything that could be expected of them to help children recover from the loss of learning that occurred during the covid-19 pandemic, or that public schools have failed to address learning loss?

	All	Black	Hispanic
Have done what could be expected	42%	40%	44%
Have failed to address learning loss	44%	45%	43%
Both/neither	7%	7%	8%
Don't know/refused	7%	8%	6%

Now, I'm going to read you a list of ideas that some say would help improve the quality of US schools. For each, please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose it.

	Total support	Total oppose	Strong support	Some support	Some oppose	Strong oppose	Dk/ Ref
30. Increasing funding for							00/
traditional district public schools	92%	6%	76%	16%	3%	3%	2%
Black	93%	4%	79%	14%	1%	3%	3%
Hispanic	90%	9%	72%	18%	4%	4%	2%
31. Increasing funding for all							
public schools, including public	90%	6%	71%	19%	2%	4%	4%
charter schools							
Black	90%	7%	71%	19%	3%	4%	3%
Hispanic	90%	6%	71%	18%	1%	4%	5%
32. Giving parents more options							
of schools to send their children							
to and making it easier to send	81%	15%	62%	19%	8%	7%	4%
children to another school that's							
not their local public school							
Black	76%	19%	59%	17%	11%	8%	5%
Hispanic	86%	10%	65%	21%	6%	5%	3%

brilliant corners Research & Strategies

	Total	Total	Strong	Some	Some	Strong	Dk/
	support	oppose	support	support	oppose	oppose	Ref
33. Expanding school choice	80%	10%	63%	17%	6%	5%	9%
programs							
Black	81%	12%	63%	17%	7%	4%	8%
Hispanic	80%	9%	63%	17%	4%	5%	11%
34. Increasing teacher pay	94%	4%	83%	11%	2%	2%	2%
Black	97%	1%	87%	10%	1%	0%	2%
Hispanic	92%	7%	80%	12%	4%	4%	1%
35. Increasing discipline in schools, including the use of school safety resource officers to handle discipline	76%	19%	53%	24%	11%	8%	5%
Black	75%	21%	49%	26%	10%	11%	4%
Hispanic	78%	17%	56%	21%	11%	6%	5%
36. Reducing the emphasis and time spent on standardized tests	62%	26%	34%	28%	15%	11%	12%
Black	62%	27%	30%	33%	17%	11%	10%
Hispanic	62%	24%	38%	24%	13%	11%	14%
37. Providing transportation assistance for families who wish to send their child to a school other than their assigned public school	80%	17%	59%	21%	8%	9%	4%
Black	81%	16%	58%	23%	7%	9%	3%
Hispanic	79%	17%	60%	19%	8%	9%	4%
38. Hiring more diverse teachers and school leaders	89%	8%	76%	13%	4%	4%	3%
Black	93%	5%	80%	13%	2%	2%	3%
Hispanic	86%	11%	73%	13%	5%	6%	3%
39. Making Black/Latino history part of the curriculum	90%	7%	70%	20%	3%	4%	3%
Black	95%	3%	84%	11%	0%	3%	2%
Hispanic	85%	10%	57%	28%	5%	5%	5%

Now I'd like to ask for your opinion on some statements about the quality of education in the US. For each, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

	Total agree	Total disagree	Strong agree		Some disagree	Strong disagree	Dk/ Ref
40. The traditional one-size-							
fits-all school system often	39%	52%	20%	19%	21%	31%	9%
meets students' needs							
Black	30%	60%	13%	18%	18%	42%	9%
Hispanic	47%	45%	26%	21%	24%	21%	8%
41. Parents deserve the right to							
choose the public school that best meets their child's individual needs	91%	7%	72%	18%	4%	3%	2%
Black	90%	7%	74%	16%	3%	4%	3%
Hispanic	92%	7%	71%	21%	4%	2%	1%
42. Most children who graduate from their assigned public school aren't yet ready for college or the workforce	67%	28%	40%	27%	18%	10%	5%
Black	71%	27%	42%	28%	18%	10%	2%
Hispanic	63%	30%	37%	26%	19%	11%	7%
43. Most Black/Latino children who attend their assigned public school receive a quality education	50%	46%	22%	28%	22%	24%	4%
Black	38%	57%	16%	22%	23%	33%	5%
Hispanic	61%	35%	27%	34%	21%	14%	4%
44. Public schools are failing Black/Latino children	66%	26%	42%	24%	17%	9%	8%
Black	75%	22%	48%	26%	13%	9%	4%
Hispanic	58%	30%	36%	22%	21%	10%	12%

brilliant corners Research & Strategies

agree 14% 17%	agree 21% 24%	disagree 22%	disagree 41%	Ref 2%
17%			41%	2%
17%			41%	2%
17%			4170	2 /0
	24%			
	24%			
100/		22%	36%	1%
10/0	18%	23%	45%	3%
49%	24%	11%	10%	6%
61%	21%	6%	8%	4%
39%	26%	15%	12%	7%
42%	26%	17%	11%	5%
37%	27%	18%	13%	6%
46%	26%	16%	8%	5%
050/	1 70/	000/	000/	60/
25%	17%	20%	33%	6%
18%	18%	16%	44%	4%
32%	15%	24%	21%	7%
	61% 39% 42% 37% 46% 25% 18%	49%24%61%21%39%26%42%26%37%27%46%26%25%17%18%18%	49%24%11%61%21%6%39%26%15%42%26%17%37%27%18%46%26%16%25%17%20%18%18%16%	49%24%11%10%61%21%6%8%39%26%15%12%42%26%17%11%37%27%18%13%46%26%16%8%25%17%20%33%18%18%16%44%

49. Please tell me which of the following statements apply to you? You may choose all that apply. "I support school choice when it..."

	All	Black	Hispanic
Is equally accessible to all students	88%	86%	91%
Doesn't discriminate against students	87%	85%	88%
Increases academic achievement for low-income students	84%	83%	86%
Provides completely free educational options to low-income families	85%	84%	86%
Holds schools publicly accountable for the results of all students	79%	79%	79%
Doesn't shift funds from public schools	65%	70%	61%
Is not a for-profit school	62%	59%	65%
I don't support any form of school choice	1%	1%	1%
Don't know/refused	3%	4%	3%

Next, we'd like to ask you a few questions about using public taxpayer funds to support private school choice programs. These programs usually take the form of education savings accounts, scholarship programs, or school vouchers, but the idea is that they all use tax credits or taxpayer funds to help families offset the cost of sending their child to a private school. I'm going to read you several different scenarios, and for each, please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose it.

	Total support	Total oppose	Strong support	Some support	Some oppose	Strong oppose	Dk∕ Ref
50. Using taxpayer funding to support							
private school choice programs,	39%	57%	19%	21%	23%	34%	4%
including for religious private schools							
Black	37%	60%	16%	21%	22%	39%	3%
Hispanic	42%	53%	22%	20%	24%	30%	5%
51. Using taxpayer funding to support							
private school choice programs, but	29%	68%	11%	17%	24%	44%	3%
only for secular or non-religious	2970	0070	11/0	1770	2470	4470	J /0
schools							
Black	24%	73%	11%	14%	26%	47%	3%
Hispanic	33%	63%	12%	21%	23%	41%	4%
52. Using taxpayer funding to support							
private school choice programs, but							
only for private schools that accept all	66%	30%	43%	23%	12%	18%	4%
students and staff and do not							
discriminate on race or sexuality							
Black	62%	34%	42%	20%	14%	20%	3%
Hispanic	70%	25%	44%	26%	9%	16%	5%
53. Using taxpayer funding to support							
private school choice programs,							
including for private schools that	22%	73%	11%	12%	18%	55%	5%
refuse to cater to students or staff	2270	1370	11/0	1270	1070	5570	570
based on that school's values or							
beliefs (for example, race or sexuality)							
Black	21%	75%	9%	12%	20%	54%	4%
Hispanic	23%	71%	12%	11%	17%	55%	5%

brilliant corners Research & Strategies

	Total support	Total oppose	Strong support	Some support	Some oppose	Strong oppose	Dk∕ Ref
54. Using taxpayer funding to support private school choice programs, including for private schools where the tuition cost is more than the amount of money families are given through the program, meaning families have to spend some of their own money as well	50%	46%	21%	29%	15%	31%	4%
Black	51%	45%	21%	30%	15%	30%	4%
Hispanic	49%	47%	21%	28%	15%	31%	4%
55. Using taxpayer funding to support private school choice programs, but only for schools that provide equitable access, meaning families do not have to spend any of their own money in addition to what they received from the program	64%	32%	36%	28%	12%	20%	4%
Black	59%	37%	32%	28%	14%	23%	4%
Hispanic	68%	28%	39%	29%	10%	18%	4%

[ONLY ASKED AMONG PARENTS] Next, we'd like to ask whether you agree or disagree with some statements about your child's school.

	Total agree	Total disagree	Strong agree		Some disagree	Strong disagree	Dk/ Ref
56. My child's school is lacking							
in diversity among teachers and	48%	44%	27%	21%	19%	25%	8%
school leaders							
Black	50%	40%	30%	20%	18%	22%	10%
Hispanic	46%	47%	24%	22%	19%	28%	6%
57. I wish my child's school							
would share with me, more							
directly, how my child is doing	72%	24%	55%	17%	7%	16%	5%
and what they need to be on							
grade level							
Black	68%	27%	54%	15%	10%	17%	5%
Hispanic	74%	21%	55%	19%	6%	16%	4%
58. I worry a lot about my							
child's physical safety while	58%	38%	40%	17%	16%	21%	5%
they are at school							
Black	56%	39%	37%	19%	14%	25%	5%
Hispanic	59%	36%	43%	16%	18%	18%	4%

Next, I'm going to read you a list of different news sources. For each, I'd like you to tell me how often you get news and information on what's going on in education and public schools.

		Very	Some-		Dk/
		often	times	Never	Ref
59. Parents you know who have kids in school		28%	45%	24%	3%
	Black	29%	45%	24%	2%
	Hispanic	26%	45%	25%	3%
60. Local TV		33%	44%	21%	2%
	Black	38%	43%	17%	2%
	Hispanic	27%	46%	25%	1%
61. Local newspapers		12%	31%	55%	2%
	Black	14%	34%	50%	2%
	Hispanic	10%	28%	60%	3%
62. Radio		14%	33%	51%	2%
	Black	15%	39%	44%	2%
	Hispanic	14%	28%	56%	1%
63. Online news websites		33%	41%	24%	1%
	Black	32%	42%	25%	1%
	Hispanic	34%	41%	23%	1%
64. Social media		29%	42%	27%	2%
	Black	24%	44%	30%	2%
	Hispanic	34%	40%	25%	1%
65. Friends and family		23%	52%	22%	2%
	Black	26%	51%	22%	2%
	Hispanic	21%	54%	22%	3%
66. People you know who work in schools		26%	38%	34%	2%
	Black	29%	44%	24%	3%
	Hispanic	23%	33%	43%	2%
67. Local government meetings, like school boa meetings	ard	14%	31%	54%	2%
	Black	14%	34%	51%	1%
	Hispanic	14%	28%	56%	3%

[DEMOGRAPHICS]

The last few questions are for statistical purposes only.

68. What is your age?

18-24 years	9%
25-29	6%
30-34	7%
35-39	9%
40-44	8%
45-49	10%
50-54	9%
55-59	10%
60-64	9%
65-69	9%
70-74	6%
75-79	4%
80 or over	3%
Don't know/refused	0%

69. What is the last year of schooling that you have completed?

1 - 11th grade	9%
High school graduate	25%
Some college or vocational certificate	30%
College graduate/Bachelor's degree	25%
Postgraduate (Master's, MBA, Iaw, PhD, MD, etc.)	10%
Don't know/refused	1%

70. Which one of the following best describes your work situation?

Employed	61%
Retired/Disabled	26%
Unemployed	4%
Student	2%
Homemaker	4%
Don't know/refused	1%

71. Are you married, unmarried living with partner, single, separated, divorced or widowed?

Married	47%
Unmarried with partner	7%
Single	26%
Separated/divorced	12%
Widowed	6%
Don't know/refused	2%

72. Which of the following describes your child, or children's, school?

Public school	73%
Charter school	14%
Private school	10%
Homeschool	2%
Other	3%
Don't know/refused	5%

73. And although you don't have a child under the age of 18 living in your household, do you have a child who attended a public school in the last 10 years?

Yes	38%
No	60%
Don't know/refused	2%

74. And do you have a child who attended a charter school, private school, or homeschool in the last 10 years?

Yes	12%
No	86%
Don't know/refused	2%

75. Thinking about your approach to political issues, would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal	11%
Somewhat liberal	19%
Moderate	32%
Somewhat conservative	20%
Very conservative	12%
Don't know/refused	6%

76. How often do you attend church or religious services – twice a week or more, every week, once or twice a month, several times a year, hardly ever, or never?

Twice a week or more	14%
Every week	22%
Once or twice a month	17%
Several times a year	15%
Hardly ever	17%
Never	13%
Don't know/refused	2%

77. How would you describe the area where you live?

Urban	37%
Suburban	44%
Rural	15%
Don't know/refused	5%